

SALES/MARKETING

Position Specifications

About SPI

Strategic Partnerships, Inc. (SPI) is a full-service, public-sector focused, consulting and research firm based in Austin, Texas. SPI specializes in government procurement consulting, governmental affairs services, and customized research. SPI is recognized as a pioneer in the business of partnering public and private entities for commercial purposes. To learn more about SPI, please visit www.spartnerships.com.

Job Responsibilities

- Works directly with the Sales and Marketing team to identify prospects.
- Works directly with the CEO on marketing initiatives.
- Makes phone calls to gather information, check the interest level of prospective clients
- Assists with marketing for the firm.
- Assists with preparation of marketing materials.
- Contributes to team effort by accomplishing tasks as needed.

Requirements

- Minimum 1- 2 year marketing experience with increasing responsibility.

Preferred Traits and Education

- Understanding of Texas government
- Results driven and persistent
- Outgoing personality
- Prospecting skills and motivation for sales
- Professional demeanor and positive attitude



- Ability to grasp company's business model and explain it
- College graduate
- Proven written and oral communication skills
- Self-motivated, organized and able to manage time effectively
- Attentive to details and experienced in basic project management skills
- Solid Web-based and computer skills, particularly Internet searches and MS Office

How to Apply

Please email a brief cover letter describing your interest in the position and résumé to Imatisi@spartnerships.com. Put Sales/Marketing Associate in the subject line of the note.