

Selling to the Trillion \$ U.S. Public Marketplace

a Crash Course

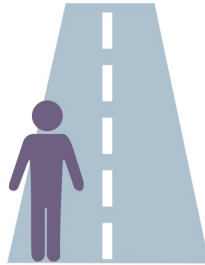


Strategic
Partnerships Inc.



Market Assessment

critical evaluation of government landscape and competitor intelligence



Assistance

the first critical steps—from registration to certification



Training

procurement protocol and cultural differences



Development

customized U.S. Go-To-Market strategy, and a communication outreach plan



Procurement Consulting

budgets, presentations, networking, ethics, and communication



Analysis of offerings and identification of most lucrative markets



Customized Pipeline

upcoming opportunities with all related data



Networking

guidance, political protocol and potential teaming partners



Successful selling

with a roadmap and a competitive advantage

