



A new offering is capturing the immediate attention of firms successfully selling to government

The U.S. government marketplace is the largest market in the world... and the Strategic Partnerships Team (SPI) has been recognized for 26+ years as “the first stop” for companies seeking success in the multi-trillion-dollar government marketplace.

Since January of 1995 the SPI Team has successfully partnered with private sector companies to capture government contracts worth billions of dollars. The company’s well-connected consultants, subject matter experts, political strategists and experienced researchers provide companies ‘a competitive advantage’ that is extremely valuable.

SPI has expanded significantly in the last decade and more benefits than ever are available.

No company in the U.S. provides as many business- development services or has a history of success comparable to SPI.

The research team provides analysis, information and data not found anywhere else.

One research offering is receiving lots of attention. SPI now offers a proprietary research model designed and successfully tested for companies considering acquisitions, capital infusions, mergers, divestitures or a product launch.

The revenue potential for the world’s largest marketplace is simply too large to risk being wrong.

This analytical research offering can be tweaked to deliver critical data and projections related to government markets. The model can be used to value the revenue potential of an offering in one state or numerous states. It can also project the value enhancement potential of a company’s offering if it is tweaked in various ways. And, the model can value a company’s future revenue potential in the government marketplace if a divestiture or acquisition is being considered.

There’s no charge to learn everything there is to know about SPI’s research model. It won’t be found elsewhere. This type of insight should guide business decisions about the U.S. government marketplace.