



Texas Government Insider and Government Contracting Pipeline Combined Advertising Rate Schedule

Texas Government Insider and Government Contracting Pipeline are by Strategic Partnerships, Inc. (SPI), a leader in partnering public and private entities.

Get the latest insider information relevant to the business of government in our weekly e-newsletters.

**Advertise in BOTH
E-newsletters and
receive a 25% discount**

- Advertisements run in a frequency of four weeks or more, as opposed to one or two, have more than double the impact on the company's ROI
- Advertising space is limited
- Advertisers must provide all camera-ready artwork files of at least 300ppi in PNG/JPEG format
- Most ads hyperlink to a one-page, specific-service document or to advertiser's Website
- Individual or combined rates are available at discount
- Multiple months provide larger discounted rate and flexibility to make ad changes quarterly

Government Contracting Pipeline Advertising Pricing & Specifications

Ad Position (Pixels)	3 Months	6 Months	9 Months
Full Banner Ad (600 x 180)	\$275/wk	\$250/wk	\$225/wk
Half Banner Ad (600 x 90)	\$250/wk	\$225/wk	\$200/wk
Half Ad (290 x 180)	\$225/wk	\$200/wk	\$175/wk

**Discount provided for multiple months.*

Texas Government Insider Advertising Pricing & Specifications

Ad Position (Pixels)	3 Months	6 Months	9 Months
Full Height Ad (490 x 180)	\$300/wk	\$275/wk	\$250/wk
Right Column (240 x 240)	\$275/wk	\$250/wk	\$200/wk
Half Height Ad (490 x 90)	\$250/wk	\$200/wk	\$175/wk

**Discount provided for multiple months.*

Contact the SPI sales team at (512) 531-3900 or sales@spartnerships.com for more information.