



Strategic Partnerships, Inc.

Marketing Lead

ABOUT SPI

Strategic Partnerships, Inc. (SPI) is a national full-service, public sector focused consulting and research firm based in Austin, Texas. The company specializes in government procurement consulting, business development, governmental affairs and customized research. SPI is recognized as a pioneer in the business of partnering public and private entities for commercial purposes. To learn more about SPI, please visit: www.spartnerships.com.

JOB RESPONSIBILITIES

- Work directly with the CEO to plan and then implement marketing campaigns and initiatives.
- Assist with preparation of marketing materials.
- Oversee all aspects of marketing initiatives.
- Contribute to client teams by assisting or counseling as appropriate on client initiatives.

REQUIREMENTS

- Minimum 2 years marketing experience with increasing responsibility.

PREFERRED TRAITS AND EDUCATION

- Understanding of political environments and the government marketplace.
- Results driven and persistent.
- Outgoing personality.
- Eager to learn.
- Ability to lead marketing campaigns.
- Professional demeanor and positive attitude.
- Ability to grasp company's business model and articulate it.
- College graduate.
- Good verbal communication skills.
- Proven written communication skills.
- Self-motivated, organized, and able to manage time effectively.
- Attentive to details and experienced in project management.
- Solid Web-based and computer skills, particularly Internet searches and MS Office

ADDITIONAL NOTE:

The company is seeking someone who understands content marketing, good messaging, corporate communication, media and press relations, and corporate outreach techniques.

This is not a position for someone who is skilled in branding, social media or graphics design. The company is seeking someone who understands the government marketplace, the corporate world, and sales and marketing enough to assist with national and international content marketing outreach.

Job Type: Full-time

Compensation – based on experience

COVID-19 considerations:

SPI follows all state and local requirements for COVID-19.

HOW TO APPLY

Please email a brief cover letter describing your interest in the position and résumé to Imatisi@spartnerships.com. Put Director of Marketing in the subject line of the note.