



Strategic Partnerships, Inc.

SPI Special Services Division - Samantha Mezell



Samantha Mezell, a seasoned facilitator of group work and market research, has joined the Strategic Partnerships Inc. (SPI) Special Services Division. With over 15 years' experience as a group strategist, Samantha is available for highly focused consulting engagements as a meeting facilitator, idea generator and focus group moderator.

Accomplished at unearthing insights, facilitating new conversations, spreading knowledge and sparking action, Samantha has had the opportunity to work in a wide-variety of disciplines. Her specialties include, but are not limited to the following: content strategy, focus group enablement, design thinking, personnel training, surveys, interview guidance, idea generation, qualitative research, public speaking and business development strategy.

With the Institute for the Study of Knowledge Management in Education (ISKME), Samantha led the Training and Design team's worldwide delivery of design thinking workshops to hundreds of educators learning how to collaborate in new ways. She was honored to train a diverse team of facilitators and work directly with groups as they solved complex challenges in education and business objectives.

Samantha received her bachelor's degree in Sociology from Franklin & Marshall College and Masters in Social Work from the University of Denver.

Samantha's in-depth knowledge and experience with meeting facilitation, idea generation and focus group moderation will be vital assests to SPI's Special Services Division.

*Interested in learning more about SPI's Special Services Division?
Email us at sales@spartnerships.com*