

Texas Government Insider and *Government Contracting Pipeline* Combined Advertising Rate Schedule

Texas Government Insider and *Government Contracting Pipeline* are by Strategic Partnerships, Inc. (SPI), a leader in partnering public and private entities.

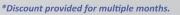
Get the latest insider information relevant to the business of government in our weekly e-newsletters.

Advertise in BOTH E-newsletters and receive a 25% discount

- Advertisements run in a frequency of four weeks or more, as opposed to one or two, have more than double the impact on the company's ROI
- Advertising space is limited
- Advertisers must provide all camera-ready artwork files of at least 300ppi in PNG/JPEG format
- Most ads hyperlink to a one-page, specific-service document or to advertiser's Website
- Individual or combined rates are available at discount
- Multiple months provide larger discounted rate and flexibility to make ad changes quarterly

Advertising Pricing & Specifications 3 6 9 Months Months Months **Full Banner Ad** \$275/wk \$250/wk \$225/wk (600 x 180) Half Banner Ad \$250/wk \$225/wk \$200/wk (600 x 90) Half Ad \$200/wk \$175/wk \$225/wk (290 x 180)

Government Contracting Pipeline



Texas Government Insider Advertising Pricing & Specifications 3 6 9 Months Months Months Full Height Ad \$300/wk \$275/wk \$250/wk (490 x 180) **Right Column** \$250/wk \$200/wk \$275/wk (240 x 240) Half Height Ad \$250/wk \$200/wk \$175/wk (490 x 90)

*Discount provided for multiple months.

Contact the SPI sales team at (512) 531-3900 or <u>sales@spartnerships.com</u> for more information.

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