



**Just Released ! Critical Information for Anyone Selling to Local Government!**

## **Comprehensive Metro Profiles for Largest Texas Cities**

SPI's Metro Profiles are a **must-have** for any sales rep focused on the local government in Texas. Produced as part of SPI's continuing effort to help companies successfully navigate the local government arena, the guidebooks contain **invaluable and very hard-to-come-by information about every public sector entity in each region** including:

- **Lists of key decision-makers/stakeholders with contact info**
- **Governance structures of each governmental entity**
- **Purchasing overviews and backgrounds**
- **Budget data and budget process overview**
- **Current issues/drivers and future projects**
- **Upcoming meeting schedules**

The SPI Metro Profile series currently includes **Houston, Dallas, San Antonio and Austin**. Each document has been **thoroughly hyperlinked** for one-click access to additional information including executive bios, organizational charts, departmental Web sites etc. Given the sheer size of the public sector market in each of these regions, **you could spend months trying to track down this same type of valuable sales information...or you could go to one source...SPI.**

A **sample entity listing** from our Dallas Metro Profile can be seen [here](#). SPI Metro Profiles can be purchased **individually for \$250 or the series (4 profiles) can be purchased for a discounted price of \$750**. Please contact Patti Maugham at (512) 531-3900 or [pmaugham@spartnerships.com](mailto:pmaugham@spartnerships.com) to place an order.

If you are interested in a profile of another metro region in Texas or a profile of targeted public sector entities in Texas or any other state in the United States, please visit with Reagan Weil @512-531-3917 or [rweil@spartnerships.com](mailto:rweil@spartnerships.com) about our **array of customized research service offerings**. We stand ready to help you meet all of your public sector business development goals.